# Abubeker Ahmed

# **Front-End Developer**

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DOB: 01.03.2001 Nationality: Ethiopian Gender: Male Address: Hawassa

# **SUMMARY**

My objective as a worker is to leverage my skills in front-end development, digital marketing, graphics design, content creation, film recap writing, and customer service to contribute to the success of any organization I work for. I excel at creating visually appealing and user-friendly websites, implementing effective digital marketing strategies, designing captivating graphics, generating compelling content, providing insightful film recaps, and delivering exceptional customer service. With my versatile skill set and dedication to excellence, I am a valuable and highly capable worker in a range of roles..

## **REFERENCE**

#### **Adam Amar**

HR at sher Ethiopia at Sher Ethiopia adamamar9911463@gmail.com 0704237362

#### **Dr Hamid Ahmed**

Doctor at Sado Soap Production 0911014468

# PROJECT DETAIL

#### Sado Hygiene Campaign

In March 2023, my digital marketing campaign for Sado Soap Production in cities like Shashemen, Hawassa, and Ziway successfully expanded the soap brand to a diverse customer base. Through strategic tactics such as social media advertising, localized search engine optimization, and influencer collaborations, our campaign generated widespread awareness and engagement. This led to an increased customer base and brand loyalty in these cities, establishing Sado Soap Production as a trusted and popular choice among customers in Ethiopia..

#### Web Design

As a web designer for Sher Flower Company in Ethiopia, I create visually stunning and user-friendly websites that elevate the online presence and customer experience for the brand..

#### Web Design

As a web designer on the Upwork work platform, I have had the privilege to work with multiple companies, using my skills to create visually stunning and user-friendly websites. Through effective communication and collaboration, I have successfully delivered projects that meet client expectations and elevate their online presence. With a strong attention to detail and a deep understanding of design principles, I strive to create impactful digital experiences that leave a lasting impression..

### **EXPERIENCE**

#### **Sher Ethiopia**

form web designer Nov 2021 – Dec 2021

#### **Sado Soap Production**

form digital marketing expert Nov 2020 – Continue

#### Upwork



### **SKILLS**

Front-end development

★ ★ ★ ★ ★ Digital marketing

★ ★ ★ ★ ★ Sales forecasting

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Communication skills (written and verbal)

★ ★ ★ ★ ★
Copy editing

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# **HOBBIES**

Basketball Graphic Design Coding/Programming Gaming

# **LANGUAGES**

Amharic English Arabic

# **SIGNATURE**



form freelancer Sept 2021 – Continue

# **EDUCATION**

### highschool diplome

form Don-bosco Zway Catholic School Oct 2014 – Aug 2018

## biomedical engineering

form Hawassa University Oct 2020 – Continue